



AA • MDS INTERNATIONAL FOUNDATION

## **MARCH FOR MARROW WALK MILWAUKEE**

### **HOW DO I REGISTER FOR THE WALK?**

*Register for the walk now! Registration costs \$30 for walkers.*

*There are two registration options: the walk registration as well as a virtual walk registration. Once your registration is complete, you will receive a confirmation email receipt.*

### **WHAT HAPPENS AFTER I REGISTER FOR THE WALK?**

*Your registration will be confirmed by email. Click the link in your confirmation email to view or edit your personal fundraiser page. Then, use your email address and password created during the registration process or Facebook login information to log in to the Milwaukee event website. Take a moment to personalize your fundraising page by letting others know why you're walking and why this event is important to you. You can also upload a picture.*

### **HOW DO I JOIN A TEAM FOR THE WALK?**

*You can join an existing team during the registration process by clicking on the team name you want on the drop-down menu provided. You can also create your own team during the registration process.*

### **HOW DO I FUNDRAISE FOR THE WALK?**

*Since this event is for the Aplastic Anemia and MDS International Foundation, fundraising is a critical part of the event, as the money goes towards funding patient and family programs and services, educational materials and programs, conferences, research, and advocacy. When you register for the walk, you will automatically receive a fundraising page. We suggest that you fundraise \$250 – which is only 10 donations of \$25 each or 25 donations of only \$10 each. It's easy to do! All you have to do is ask friends, family, neighbors, and colleagues to help support your efforts. Once you get started, many of you will raise much, much more! (Remember to inquire with your employer on their matching gifts program and ask your donors to do so as well. Many companies partially match your donation, double or even triple it!)*

### **HOW DO I PERSONALIZE MY FUNDRAISING PAGE?**

*Click the link in your registration confirmation email to view or edit your personal fundraiser page. Then, use your email address and password created during the registration process or Facebook login information to log in. Click the "Edit Page" tab where you can add a Profile Photo, update Your Story, and/or add a Cover Photo. The more personalized your page is, the more others will be inspired to walk with you or donate to your page. It only takes about 10-15 minutes to personalize your page – and it's easy to do! Additionally, by clicking the "Post Update" tab you can tell your friends and family how your fundraiser is going on your social media pages.*

## **QUESTIONS**

### **QUESTIONS ABOUT THE REGISTRATION SITE OR YOUR FUNDRAISING PAGE?**

*Send an email to Julie Lowe at [lowe@aamds.org](mailto:lowe@aamds.org).*